

TINKTURE LTD. ROSE GIN BARRELS

CIRCULAR ECONOMY

INTRODUCTION

Tinkture strives to make the cleanest, most beautiful gin based drinks in the world, whilst having a positive social and environmental impact. This is achieved through their corporate social responsibility, sustainably sourcing ingredients, and choice of materials and services. They aim to design out any unnecessary waste and only use products that are reusable.

Tevi supported Tinkture with a funding application to fulfil their ambition of offering wholesale customers a 5 or 6 litre reusable wooden barrels for gin products that would be sited behind a bar or within a shop. This would allow customers to refill bottles or pour directly into the glass, providing a way of reducing waste and transitioning to a circular economy model.



GRANT AWARDED

£3464.29

Used to purchase
2 x 6 litre stainless Steel lined Wooden Wine Barrel and 15 x 5 litre stainless steel lined Wooden Wine Barrels

IMPACT SUMMARY

This project has had multiple benefits including:

1. Reducing waste, by refilling bottles and/or by buying in bulk using refillable barrels.
2. Keeping Rose Gin bottles in circulation and re-using them for other purposes.
3. Designing for long term use by using valued materials that look good and are made to last.
4. Planning for end of life by making sure repairs to barrels are made or finding waste streams for barrels and bottles that will re-purpose them into new materials and products.
5. Supporting the progression towards B-Corp certification for the business.

BUSINESS ASSISTANCE

"As a new company competing in a highly competitive market we were keen to stand out from the crowd.

Tevi were able to support us to develop a unique advantage over our competitors by identifying and sourcing products that have helped us enhance our commitment to the circular economy".

*Hannah Lamiroy
(Founder)*

