

# LETTER BOX HAMPER

## LETTER BOX HAMPER ECO PROJECT

CIRCULAR ECONOMY

### INTRODUCTION

Letter Box Hamper is a gifting business, which provides luxury British food and drink gift hampers, beautifully wrapped in traditional parcel paper with ink stamps and twine, offering simple and easy letter box delivery.

The Tevi fund will allow Letter Box Hamper to purchase an electric bike that will be used to transport products and distribute them to consumers and businesses. This will cut down on daily truck and car journeys and the associated CO2 and particulate emissions. The investment will also provide new efficient printers that will help to eliminate waste, by reducing the amount of empty ink cartridges going to landfill as well as reducing the regular courier trips for ink supplies.



### GRANT AWARDED

£2,544

**Used to purchase**  
Kalkhoff e-bike and  
three Epson eco tank  
printers

### IMPACT SUMMARY

As a result of this investment, Letter Box Hamper have adopted a cutting edge local delivery and distribution scheme providing 'zero carbon emission' transportation of food and drink in the local Penryn and Falmouth area. The business has developed a best practice approach to customer delivery, demonstrating how a small, profitable and growing Cornish business can harness zero emission technology to support its growth and engagement with customers and staff alike.

The reusable eco-tank printers have eliminated an unnecessary waste from entering the business resource chain. whilst the electric bike has removed the need for fossil fuels to be used for local transportation, with a view to generating an electricity supply using solar panels.

### BUSINESS ASSISTANCE

*"The Tevi team provided an opportunity for a small business like ours to develop environmentally friendly practices and help our business grow."*

*"This has changed the way we think about our impacts and influenced the development of our environmental policy".*

*Jonathan Winfield  
(Director)*

