



Growing Your Business,
Growing Our Environment.

INCREDIBLE BULK

CIRCULAR ECONOMY

INTRODUCTION

Incredible Bulk (IB) was created to help people move towards a zero waste/reduced waste lifestyle. Customers have shared with IB the challenges and frustrations they face recycling certain everyday items which are not currently recyclable through kerbside collection. Support from Tevi has enabled IB to offer a new-to-business service that provides a solution to this recycling issue.

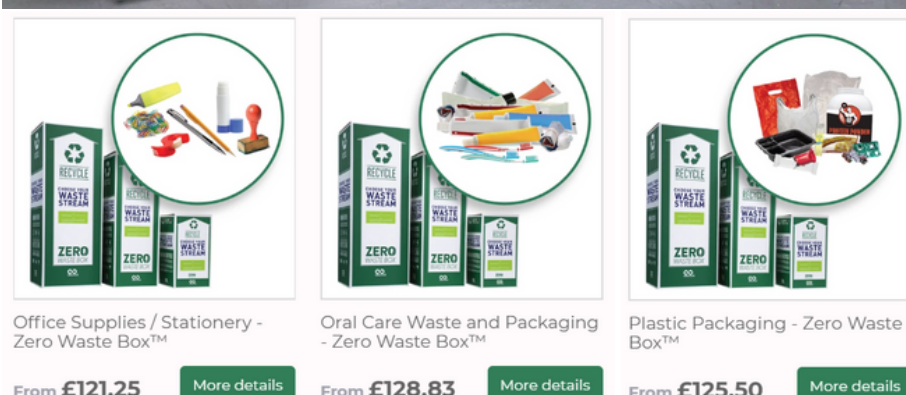
Initially IB wanted to trial recycling services for three waste streams; oral care, stationary and polyvinylchloride. These items were selected based on ubiquity of product and customer feedback, with a view to expanding the offering to additional items in the future.



GRANT AWARDED

£1,034.80

Used to purchase
three Zero waste
recycling boxes



IMPACT SUMMARY

The grant requested is expected to cover one year's collection capacity for each of the three product streams in order to provide continuation of the new-to-business service.

This initiative will aid in closing the resource loop on these hard to recycle/reuse products and will engage customers further with the importance and scope of recycling.

BUSINESS ASSISTANCE

"We knew this was an important project for our customer base but we didn't know how to start.

The Tevi team were able to help us put together a plan by bringing in experts from the University of Exeter and supporting us through the funding process, from application to approval".

Jack Pound (Director)



Cornwall
Wildlife Trust



UNIVERSITY OF
EXETER



CORNWALL
Development Company



European Union
European Regional
Development Fund